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## Wayland Union High School

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## **Dear Wayland Union Community,**

We hope this message finds you well. We are excited to announce a significant improvement in the way we manage our athletic event tickets. To better align with the Michigan High School Athletic Association (MHSAA) and enhance your experience, Wayland Union Athletics is transitioning to a new digital ticketing provider: GoFan.

## Why the Change?

Our decision to switch to GoFan comes after careful consideration and feedback from our community. Here's why we believe this change is beneficial:

- 1. **MHSAA Alignment:** GoFan is the official digital ticketing partner for the MHSAA. By adopting this system, we ensure that our ticketing practices are in line with state standards, making for a more consistent and seamless experience across all MHSAA events.
- 2. **Enhanced User Experience:** GoFan offers a streamlined, user-friendly platform that simplifies the ticket purchasing process. Whether you're purchasing tickets in advance or at the gate, GoFan's intuitive app and website will provide a smooth and efficient experience.
- 3. **IPads with Cell service:** GoFan provided us with IPads that will have their own cell service, for better connectivity to the internet.
- 4. **Credit Card Option:** By choosing GoFan, we were provided with multiple Credit Card Readers which will allow us to provide a Credit Card option at every ticket table.

## What You Need to Know

- **Ticket Purchase:** Tickets for all upcoming Wayland Union athletic events will be available through the GoFan website and app. We encourage you to download the GoFan app from the Apple App Store or Google Play Store to get started.
- Event Entry: At the gate, simply present your digital ticket from the GoFan app or print it out if you prefer. Our staff will scan the barcode for quick and easy entry.
- Customer Support: If you encounter any issues or have questions about the GoFan system, you can reach out to GoFan's support team directly through their platform or contact our athletic department for assistance.

We believe this transition to GoFan will enhance your experience at our athletic events and are confident that it will serve our community well. Thank you for your continued support of Wayland Union Athletics. We look forward to seeing you at our games and events!

Wayland Union High School
Athletic Department
Productive, Respectful, Integrity, Dedicated, Effort